

INFORMATION
ARTICLES 13 and 14 of EU Regulation 2016/679

Interested Subjects: E-commerce services users

“CERERIA TERENCE EVELINO SRL”, in their capacity as Data Controller of your personal data, pursuant to and for the purposes of EU Regulation 2016/679 hereafter ‘GDPR’, hereby informs you that the aforementioned legislation provides for the protection of the interested parties with respect to the processing of personal data and that such processing will be based on principles of correctness, lawfulness, transparency, and protection of your privacy and your rights.

Your personal data will be processed in accordance with the law laid out in the aforementioned regulations and in accordance with the privacy obligations prescribed therein.

Purpose and legal basis of the processing

1) **Registration to the portal:** registration on the portal is necessary for your correct identification in anticipation and against a purchase. Your data will be processed to guarantee the available functions, including the management of the shopping cart, both for the selection of one or more items, and to memorize the contents of the cart from the lasttime you connected, and other accessory services that are functional to facilitate the choice of items, for subsequent purchase, commercial transactions with the chosen payment methods, logistics for transport, delivery, and possibly for after-sales activities.

The legal basis of the processing is pre-contractual and contractual in the terms in which a data processing is envisaged in the face of operations that are preliminary to the purchase and the purchase itself.

2) **Marketing:** e-mail reception service, newsletter: in particular, your data will be processed, subject to your free consent, for the receipt of e-mails and newsletters, by selecting / ticking the appropriate box indicating “newsletter subscription” in the form of registration.

The legal basis of the processing is the consent of the data subject.

3) **Profiling:** in order to improve the search for products that can satisfy you, we would like to use your data to define your profile, analyze consumption habits or choices, so as to suggest, in various ways, the offers deriving from your preferences, both through e-mails, newsletters, banners or messages dedicated to you.

The legal basis of the processing is the consent of the data subject.

Mandatory or optional nature of the data provision:

The provision of data for the purposes referred to in point (1) registration to the portal is necessary for the use of the e-commerce service, failure to provide the data requested as “mandatory” does not allow the Data Controller to adequately process data, therefore such information is considered mandatory.

The provision of data for the purposes referred to in point (2) Marketing and (3) Profiling is optional for you, any refusal to process your data does not compromise the continuation of the relationship or the adequacy of the treatment itself; in any case, you can exercise the right to revoke your consent even subsequently, both through the e-mails received (at the bottom of the text), and by requesting it through the contacts of the Data Controller.

Method of processing

Your personal data may be processed with mainly electronic and telematic methods such as:

- By means of electronic computers, on the web, using software systems managed by third parties, or programmed directly;
- By paper for the management of orders, shipments, and other ancillary activities.

All data processing is carried out in compliance with the procedures set out in Articles 6, 32 of the GDPR and by adopting the appropriate security measures as required.

Recipients

Your data will be communicated exclusively to competent and duly appointed subjects, or identified as data processors - Article 28 GDPR, for the performance of the services necessary for a correct management of the relationship, with a guarantee of protection of the rights of the interested party.

Your data will be processed only by personnel expressly authorized by the Data Controller and, in particular, by personnel and companies responsible for the maintenance and updating of the site (web agency), for shipments (forwarding agents, post offices), and, if necessary, by the personnel appointed to marketing communications, analysis, and profiling possibly also through external companies.

Transfer of data to third countries: The Data Controller does not transfer personal data to countries outside the EU. If necessary, the interested parties will be informed in advance, and guarantee measures will be adopted for the transfer towards the recipients, which, depending on the case, may be: verification of the existence of adequacy decisions for the recipient country by the Commission, signing of standard contractual clauses, in the case of the USA

verification of adherence to international agreements in force; by way of derogation from such guarantees (in reference to Article 49 of the GDPR), the existence of a contract or pre-contractual measures in favor of the interested party or consent to the transfer is verified.

Dissemination: Your personal data will not be disclosed in any way.

Retention period. Please note that, in compliance with the principles of lawfulness, limitation of purposes, and minimization of data, in accordance with Article 5 of the GDPR, the period of retention of your personal data is: Established for a period of time not exceeding the achievement of the purposes for which they are collected and processed and in compliance with the timings for the correct provision of the requested services, and, if purchases are made, for the period dictated by current tax legislation.

Data Controller: pursuant to legislation, the Data Controller is “CERERIA TERENCE EVELINO SRL”, with legal and operational headquarters in Via dei Faggi, 101 - 47842 San Giovanni in Marignano (RN), VAT / Fiscal Code: 03419150408 in the person of their pro tempore legal representative. By sending an e-mail to the following address info@cereriaterenzi.com or a fax to the number 0541 - 820312 you can request more information regarding the data provided. The website www.cereriaterenzi.com reports further information regarding the privacy policies adopted by our Company.

EU Regulation 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of Data subjects

1. The data subject is entitled to receive confirmation as to the existence or non-existence of their personal information, even if it has not yet been recorded, and to its communication in intelligible form.
2. The data subject has the right to obtain information on:
 - a. the origin of the personal data;
 - b. the purposes and methods of data processing;
 - c. the logic applied in case of processing carried out with the aid of electronic devices;
 - d. the identity of the Data Controller, Data Processors, and designated representative pursuant to Article 5, paragraph 2;
 - e. the subjects or categories of subjects to whom the personal data may be communicated, or who can learn about them in their capacity as appointed representatives of the State, as designated managers or as persons in charge.
3. The data subject has the right to obtain:
 - a. updating, rectification or, when interested, supplementation of the data;
 - b. the deletion, transformation into anonymous form, or blocking of data which have been processed unlawfully, including data, the retention of which is unnecessary for the purposes for which they have been collected or subsequently processed;
 - c. the confirmation that the actions referred to under points a) and b), including their content, are notified to whom the data are communicated or disclosed, unless the fulfillment thereof proves impossible or involves using methods which are clearly disproportionate to the right being protected;
 - d. the portability of the data.
4. The data subject has the right to oppose, in whole or in part:
 - a. to the processing of personal data concerning them for legitimate reasons, even if pertinent to the purpose of collection;
 - b. to the processing of personal data concerning them for the purpose of sending advertising or direct sales material, or for carrying out market research or commercial communication.

The data subjects, having met the conditions, also have the right to lodge a complaint with the Guarantor as the supervisory authority according to the established procedures. You can contact the Data Controller for any further information, and to assert the rights recognized by the aforementioned European Regulation.

Consent

Form for obtaining consent from the data subject

Having acquired the information provided by the data controller through the information, your registration on the website will be filed, identifying the IP address associated with your data, the time and date of registration. Your possible consent to the processing for marketing and profiling purposes respectively points (2) and (3) will be filed (IP address, e-mail, date and time) by ticking / clicking the relevant box, and immediately after pressing the button “Enter” / “ok” / “registration”. Such consents will be filed to prove their conferment, and allow you to revoke them at any time, in addition to all the other rights set out above.